

A scenic landscape featuring a large, dark tree trunk in the foreground on the left, with its branches spreading across the top. The background shows rolling green hills under a bright sky with sunlight filtering through the trees, creating a lens flare effect. The text is overlaid in the center in a bold, italicized, red font.

Application Workshop
Sylva, NC
October 21, 2011
Ryan Sherby, Southwestern Commission

FEDERAL & STATE ARC STRATEGIES

ARC Goal #3: Develop and Improve Appalachia's Infrastructure to Make the Region Competitive

NC Strategies

- 3.1.2 Ensure Appalachian communities will have the tools they need to strategically chart their future
- 3.1.3 Assist communities in implementing strategic planning efforts (especially in projects combining public with private and/or non-profit sectors and multi-jurisdictional efforts that will provide more effective delivery of programs and/or services.
- 3.4.1 Encourage development that maximizes economic development potential while promoting a high quality of life and responsible management of natural resources
- 3.4.2 Aid communities and organizations in targeting development activities that permit individuals and markets to thrive while celebrating western North Carolina's natural resources

GUIDELINES

Southwestern Commission Toolbox Implementation Fund

The purpose of the Southwestern Commission Toolbox Implementation Fund (TIF, the Fund) is to advance implementation of meaningful land use planning and growth management that contribute to the triple bottom line of environmental, social, and economic sustainability of Southwestern Commission's service area. The Fund will provide \$10,000, grants, and \$20,000 grants for exceptional projects, to local governments or non-profit organizations to support community-based efforts to adopt and implement ARC goals and strategies.

Applicant Qualifications

Must be a 501(c)(3) non-profit or governmental/educational institution

Must serve a community within Cherokee, Clay, Graham, Haywood, Jackson, Macon and Swain counties

APPLICATION

Eligible Expenses

Toolbox implementation funds are for specific activities to help a town, county or non-profit organization to implement one or more of the recommended ARC goals and strategies. Funds may be used for consultant services, new staff expenses, and other costs necessary to implement strategies. Funds cannot be applied to expenses incurred before a grant is awarded.

The applicant organization must demonstrate that it has raised the balance of funds for the project to be approved. Match is dollar for dollar and is expected to be primarily cash, but in-kind match will be considered.

APPLICATION CONTINUED

PROJECT SUMMARY FORMAT (2 page maximum)

Project Title:

ARC Goal and Strategy Addressed by Project:

Project Grantee (legal name):

Project Grantee Eligibility (ie gov't, 501(c)3, etc.):

County(ies) Served by Project:

Purpose:

One sentence describing purpose of proposed project

Funding (Sources and uses of project funds):

Sources of Funds (Specify source, amount, in-kind or cash and commitment status)

Specific Uses of Funds (Specify line item budget uses of each source)

A budget chart can be used to show the sources and uses. It is important to know what activities ARC is paying for and what each other source of non-ARC match is paying for.

Contractual:

Provide competitive procurement procedures approach(s) if project involves contractual expenses.

Scope of Work Description:

Provide a list of all major project activities including what will be done, who will complete each activity, and a timeline for starting and completing each activity.

Period of Performance:

Provide the overall period of performance for the project

Performance Measurement: Provide specific quantified outputs and specific quantified outcomes.

Benefits:

Provide short list of other benefits to be derived from project and other non-quantifiable benefits not captured by the performance measures

GUIDELINES

A hard copy of a complete Toolbox Implementation Fund application must be submitted to the Southwestern Commission 125 Bonnie Lane Sylva NC, 28779 and electronically to ryan@regiona.org. Application components must include:

- a cover letter signed by the appropriate non-profit agency or governmental unit representative indicating that the matching funds are in hand
 - the project application using the format provided, limited to two pages single spaced, not less than 11 point font, with one inch margins.
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APPLICATION CYCLES

Application deadline for this funding cycle will be November 30th 2011 at 5 PM.

For additional information or advice concerning submitting an application, please contact Ryan Sherby, Planning Director, Southwestern Commission, 828.586.1962 x 214 or ryan@regiona.org.
